

Bridging the Scientific and Planning Communities to Improve Coastal Resilience: A Science Communication Workshop

Workshop Agenda

Del Mar College Center for Economic Development, Room 118

101 Baldwin Blvd. Corpus Christi, TX

October 31, 2017 | 9am-4pm

Location: CED 118

- 9:00 AM **Welcome and Registration**
- 9:15 AM **Setting the Stage for Engagement (Part I)**
Overview of day's agenda, goals of the workshop and participant introductions.
Introduction to the science communication and engagement.
- 10:00 AM **"Welcome to My World" Panel Session**
A panel of experts discuss how scientists, planners and policy makers can better
work together to improve resiliency in the Texas Coastal Bend.
Panelists:
 - Scott Cross, Director of Coastal Parks, Nueces County, Texas
 - Pat Rios, Mayor Pro-tem, City of Rockport, TX
 - Katya Wowk, Senior Associate for Strategic Planning and Policy, Harte Research
Institute for Gulf of Mexico Studies
- 11:00 AM **Setting the Stage for Engagement (Part II)**
Mini-lecture building on the panel discussion on science communication &
engagement
- 11:15 AM **Break**
- 11:30 AM **The Message Box – Introductory Lecture**
Covers the basics of this simple yet powerful tool for identifying and framing
scientific messages for various audiences
- 12:00 PM **Lunch**
- 12:45 PM **The Message Box – Putting it into Practice**
Participants work on their message boxes. Individual work time, followed by small
group feedback
- 2:00 PM **Break**
- 2:15 PM **Delivering your Message**

Participants further hone core ideas by distilling them into short elevator speeches

3:00 PM **Group Discussion: Paths forward between planners & scientists**

3:45 PM **Final Questions, Reflections and Evaluation**

4:00 PM **Adjourn**